

NEWSPAPER CLIPPING

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Raising awareness: Dr Kamal passing out last Saturday's edition of The Star to a road user at the Sungai Besi toll plaza as part of Uniten's corporate social responsibility effort to promote reading.

Getting them to read

Varsity gives out 10,000 free papers to motorists

SOME 10,000 copies of *The Star* was distributed at three highway toll plazas as part of University Tenaga Nasional's (Uniten) corporate initiative to promote the reading habit among the public.

The effort, organised in partnership with Star Publications (M) Bhd, saw 6,000 copies of last Saturday's edition being distributed at the Sungai Besi toll plaza.

Meanwhile, the Subang and Jalan Duta toll plazas on the NKVE (New Klang Valley Expressway) were each allotted 2,000 copies.

Deputy vice-chancellor Prof Dr Kamal Nasharuddin Mustapha said the initiative was part of a larger strategic partnership with Star

Publications and that both parties were in negotiations for students to pursue higher education at Uniten through The Star Education Fund.

"This also helps increase awareness of Uniten's academic programmes, which range from foundation and diploma courses to undergraduate and postgraduate studies," said Dr Kamal, who helped distribute a number of newspapers to road users at the Sungai Besi plaza.

The distribution of newspapers also included information flyers on Uniten's programmes and its academic calendar.

"Our open day is on March 2 and it will be followed by Info Week. These flyers are also a chance for parents and

undecided young adults to learn about our academic offerings," Dr Kamal explained.

The university's academic calendar begins at the end of May.

Starting off as a training institute funded by Tenaga Nasional back in 1976, Uniten was officially designated a university in 1997 and currently has a student population of over 10,000, including 1,300 international students from 43 countries.

"In the 2012 Discipline-Based Rating System (D-SETARA), we received a Tier Five rating for our engineering discipline, and the institute received a Tier Five ranking overall as well, making us one of the top universities in Malaysia," Dr Kamal added.